



PHOTO AND VIDEO COMPETITION AUSSIE COTTON IN FOCUS

Every picture tells a story. We're seeking photos and videos that capture beautiful moments from the 2017-18 Australian cotton season, whether it's in the field, shed, gin or lab.

Help us tell the story of our modern and world-leading industry. Themes represented in your entry may include technology, innovation, sustainability and people and places within our cotton communities.

September 2017 to June 2018: Capture planting, growing, harvest, ginning, transporting and researching

WHO CAN ENTER

The competition is open to all photographers: rookie, amateur and professional – and everything in between. The competition is open to entrants aged 16 years and above, and we encourage students to participate, too.

CATEGORIES

1. Aussie cotton people

Photos of people using technology and equipment, portraits, working as a team and working safely

2. Aussie cotton landscapes

Photos of the plant, fibre, aerial shots, landscapes and the farm across different times of day and different times of the season

3. The moving image

Video footage of no more than 2 minutes (*this may include video of people working in cotton, landscape shots, harvesting in the field, at the gin, and so on; we are seeking raw footage, not a short film; music overlay may be included*)

PRIZES

Recipients will be awarded:

- + **First Place:** \$4000 camera equipment voucher
- + **Runner Up:** \$1500 camera equipment voucher
- + **Category Winners:** \$500 camera equipment vouchers (one per category)
- + **People's Choice:** \$1000 camera equipment voucher

ENTRY REQUIREMENTS

Entries should be high quality, reflect Australian locations, depict safe practices, be free from watermarks, submitted in colour (black and white will be accepted, too), submitted in JPEG format and no larger than 10MB.

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- + Entrant's full name
- + Entrant's postal address, email address and preferred telephone contact number
- + The category entered for each entry
- + A caption for each entry (no more than 20 words per entry)

Before entering, please read the full terms and conditions at www.cottonaustralia.com.au/click

Closing date: June 8, 2018

JUDGING

A judging panel, consisting of one photographer and one cotton industry representative, will select the winning entries and people's choice finalists.

Recipients will be announced and their winning entry displayed at the 19th Australian Cotton Conference at the Gold Coast (August 7-9, 2018).

Vouchers for use at:



- twitter.com/CottonAustralia
- facebook.com/cottonaustralia



The Click 2.0 competition is organised by Cotton Australia Limited (ABN 24 054 122 879), Suite 4.01, 247 Coward Street, Mascot NSW Australia 2020. More information at www.cottonaustralia.com.au/click