

# *Wrapped in* Cotton



COTTON  
AUSTRALIA

*Fashion design & textile resource for the secondary classroom*





# Australian Cotton, the renewable resource of choice for *Fashion Designers*



# Set 2 resources

CANVA Why and how to use

Making a seamless print tile pdf and video

Repeating your seamless print pdf and video

Rendering your seamless print onto a fashion figure  
pdf and video



# PRINT DESIGN



<https://au.elkthelabel.com/>  
Sketsen tshirt made from Australian cotton

Why do fashion designers create prints?

What does a fashion designer need to consider when designing prints?

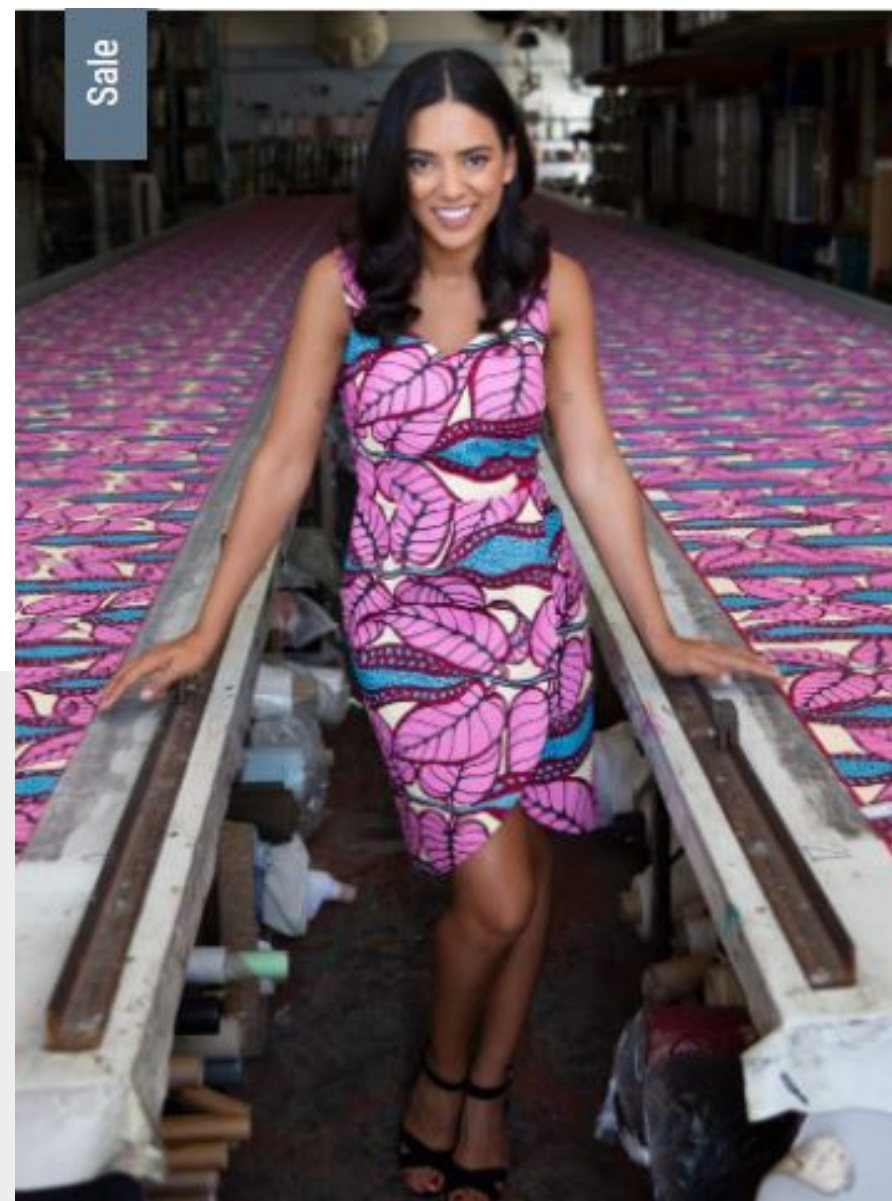


Consider any fashion you own that has a print on it.

Do you wear these garments often?

Why?

Why not?



Print: Yams by Gracie Kumbi, Merrepen Arts  
Dress: Domino Dress

**[publishertextiles.com.au](http://publishertextiles.com.au)**

Publisher Textiles & Papers is one of Australia's leading print houses. Focused on producing original patterns through traditional hand-screen printing methods we create bold and colourful textiles, hand-printed wallpaper, clothing, and fabric.



Print: Print: Protea by Mark Cawood  
Men's t-shirt

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## Activity

Find two garments that you like that feature print design.

Why is this print suitable for the garment design?

What elements and principles are utilised?

What is it you like most about these designs?



# THE DESIGN BRIEF

Fashion touches 100% of the population. It can be used as a tool for good. To start meaningful conversations, allow people to connect, express individuality and have fun.

**Design an outfit made from cotton, featuring a fashion print that represents our modern cotton industry. Draw inspiration from the plant, farming &/or the values of the people that make our industry great.**





# THE DESIGN PROCESS

## *Generating ideas & solutions*

### **Collect data and information**

*Collect* images, fabric swatches, and items that represent our modern cotton industry. You may like to create some images of your own.

You may like to collect images in a plastic sleeve or electronically on Pinterest.





# INSPIRATION CAN COME FROM MANY PLACES

Challenge yourself to look beyond fashion for inspiration. Consider environment, planet, animals, textures, shapes, sounds, art, flora, fauna, architecture, history, film, music & novels.





# THE DESIGN PROCESS

## *Generating ideas & solutions*

### Generating and representing ideas

Communicate your look visually, create a **mood-board**

*What?*

A mood board is a visual display of images, fabric, trims and colour swatches that represent the theme, mood and inspiration of your intended designs. Mood boards should be visually pleasing and create interest.



# THE DESIGN PROCESS

## *Generating ideas & solutions*

### Generating and representing ideas

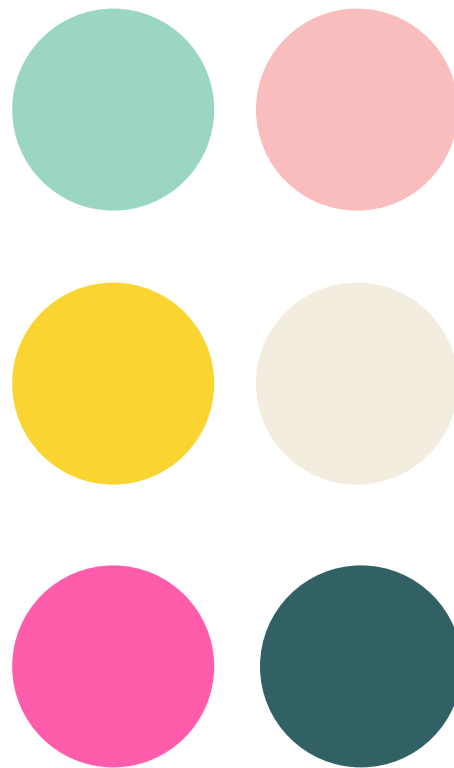
Communicate your look visually. Create a **mood-board**.

*How?*

- 1. Collect a selection of images*
- 2. Play around with the layout and proportion of images, textures and colour swatches. Use your knowledge of the elements and principles to inform your layout.*
- 3. Make a heading / add words (optional)*
- 4. Glue or collage digitally*







THIS WAS MADE  
*using Canva*



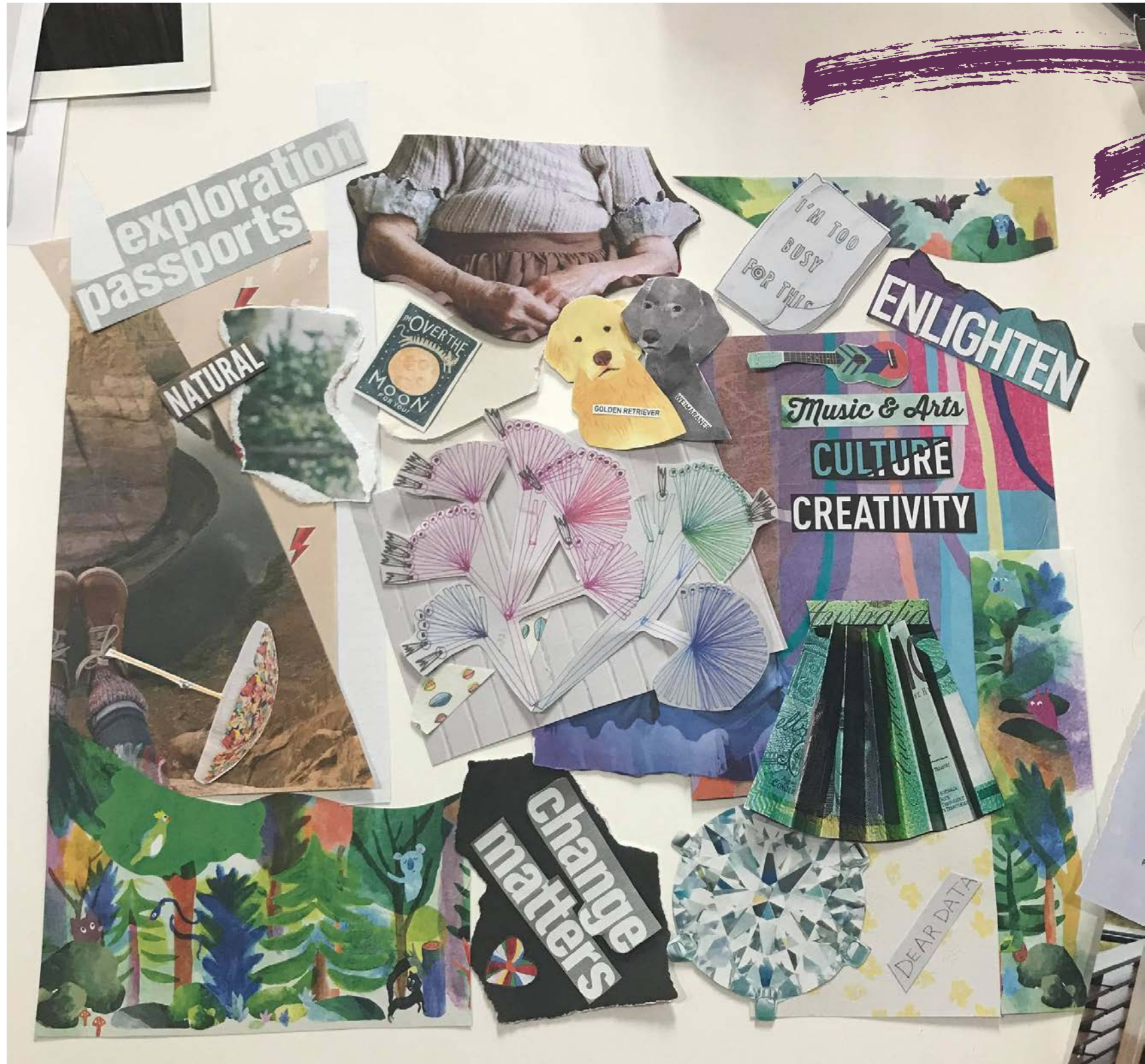


THIS WAS MADE  
*using magazines*

Image: Collage by Emma Bond



# SOMETIMES LESS *can be better!*





# STUDENT SAMPLES *Grade 8 & 9's*





# STUDENT SAMPLES *Grade 8 & 9's*





# STUDENT SAMPLES

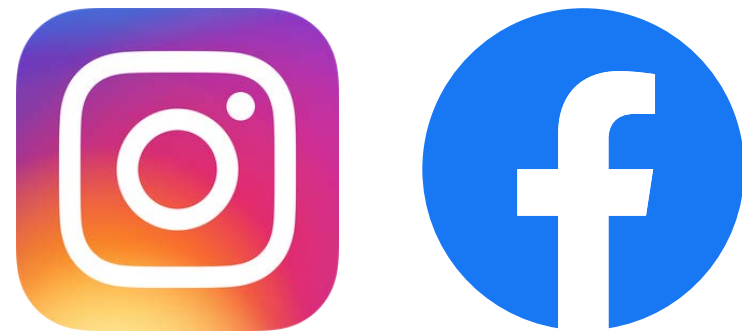
Grade 8 & 9's





# STUDENT WORK

Proud of your work? Share your mood board with us! We would love to see and share so that together we can inspire others, as well as showcase your work to a wider audience.



Cotton Australia



Emma Bond of Madi & Pip

# THE DESIGN PROCESS

## *Generating ideas & solutions*

**Creating possible ideas and solutions**

**Create a seamless print design!**





# CREATING A REPEATED PRINT TILE

## *The basic process of seamless print design*

1. **Fill your tile (A4 page) with illustration/s)**





# CREATING A REPEATED PRINT TILE

## The basic process of seamless print design



1. Fill your tile (A4 page) with illustration/s)
- 2. Cut the tile (A4 paper) in half.**



# CREATING A REPEATED PRINT TILE

## The basic process of seamless print design



1. Fill your tile (A4 page) with illustration/s
2. Cut the tile (A4 paper) in half.
- 3. Slide one half to the other side, and tape in place (taping underside of paper)**



# CREATING A REPEATED PRINT TILE

## The basic process of seamless print design

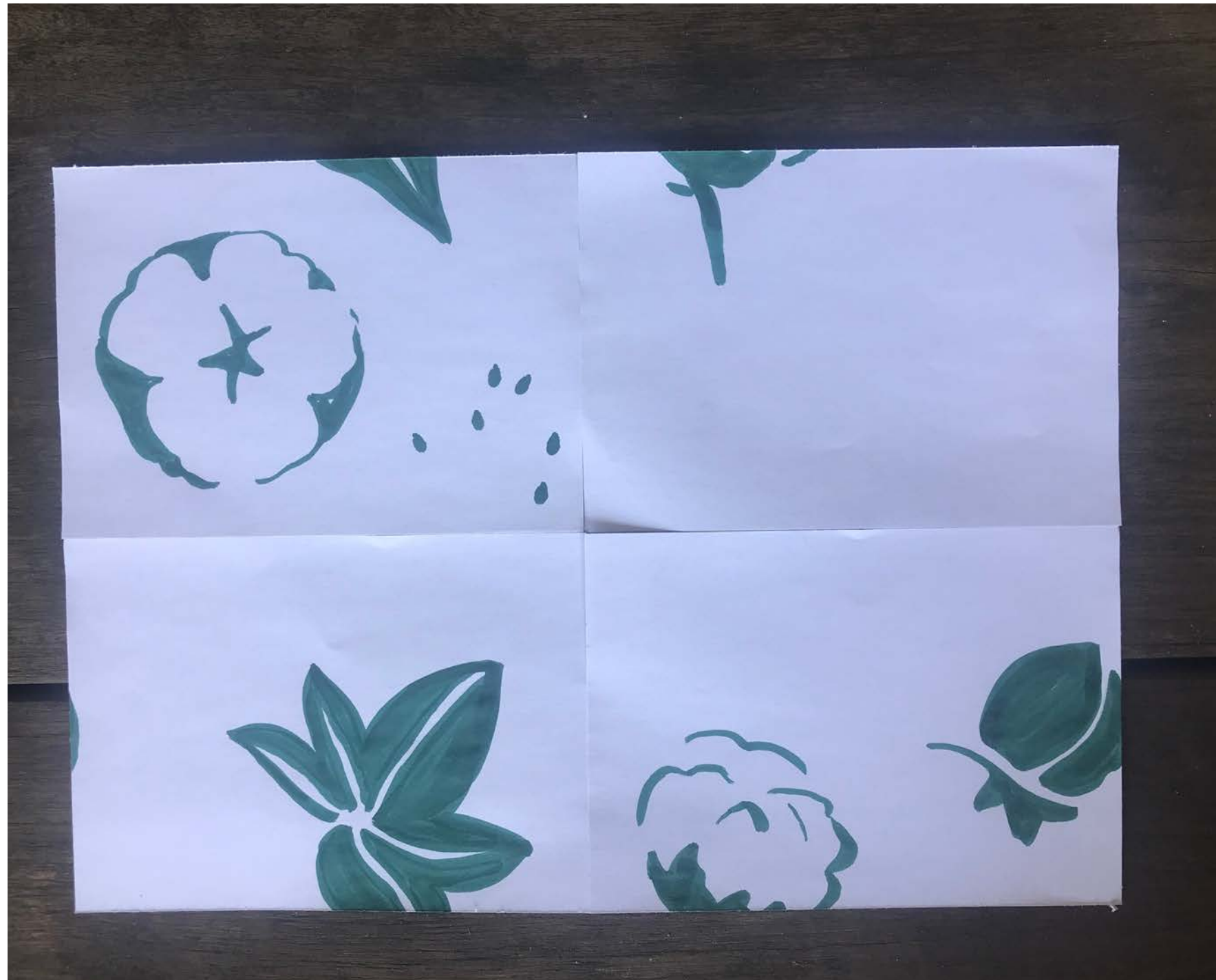


1. Fill your tile (A4 page) with illustration/s
2. Cut the tile (A4 paper) in half longways.
3. Slide one half to the other side, and tape in place (taping underside of paper)
- 4. Cut the tile in half again, this time longways.**



# CREATING A REPEATED PRINT TILE

## The basic process of seamless print design



1. Fill your tile (A4 page) with illustration/s
2. Cut the tile (A4 paper) in half longways.
3. Slide one half to the other side, and tape in place (taping underside of paper)
4. Cut the tile in half again, this time longways.
- 5. Slide one half above the other & tape in place (taping underside).**



# CREATING A REPEATED PRINT TILE

## The basic process of seamless print design



1. Fill your tile (A4 page) with illustration/s
2. Cut the tile (A4 paper) in half longways.
3. Slide one half above, and tape in place (taping underside of paper).
4. Cut the tile in half again, this time longways.
5. Slide one half above the other & tape in place (taping underside).
- 6. Illustrate in the gaps until you are happy with your design.**



# CREATING A REPEATED PRINT TILE

## *The basic process of seamless print design*

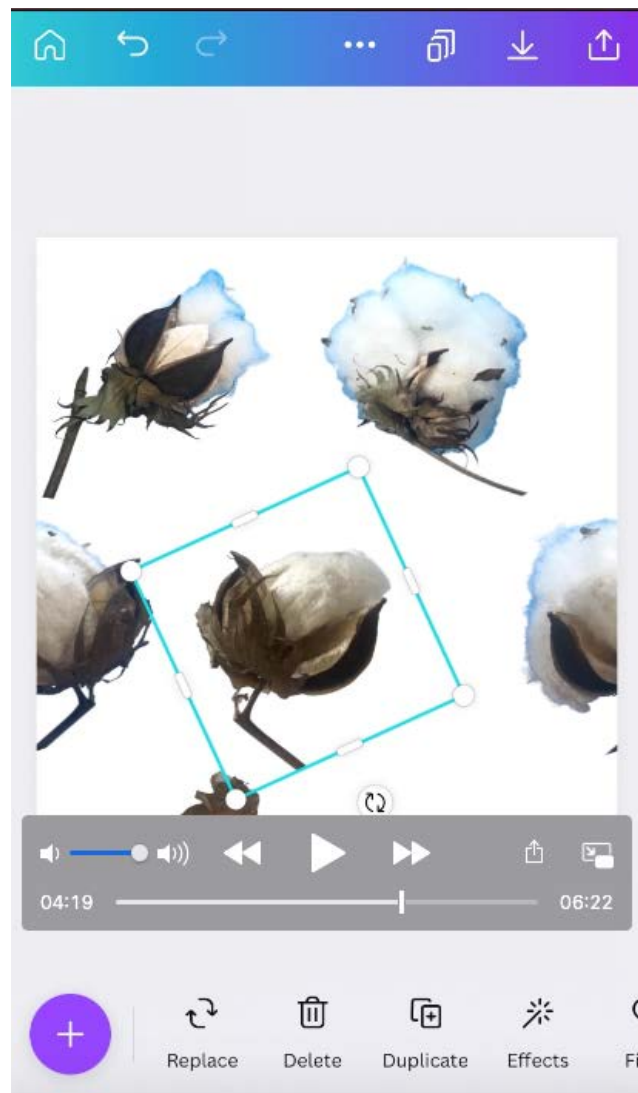




# CREATING A REPEATED PRINT TILE

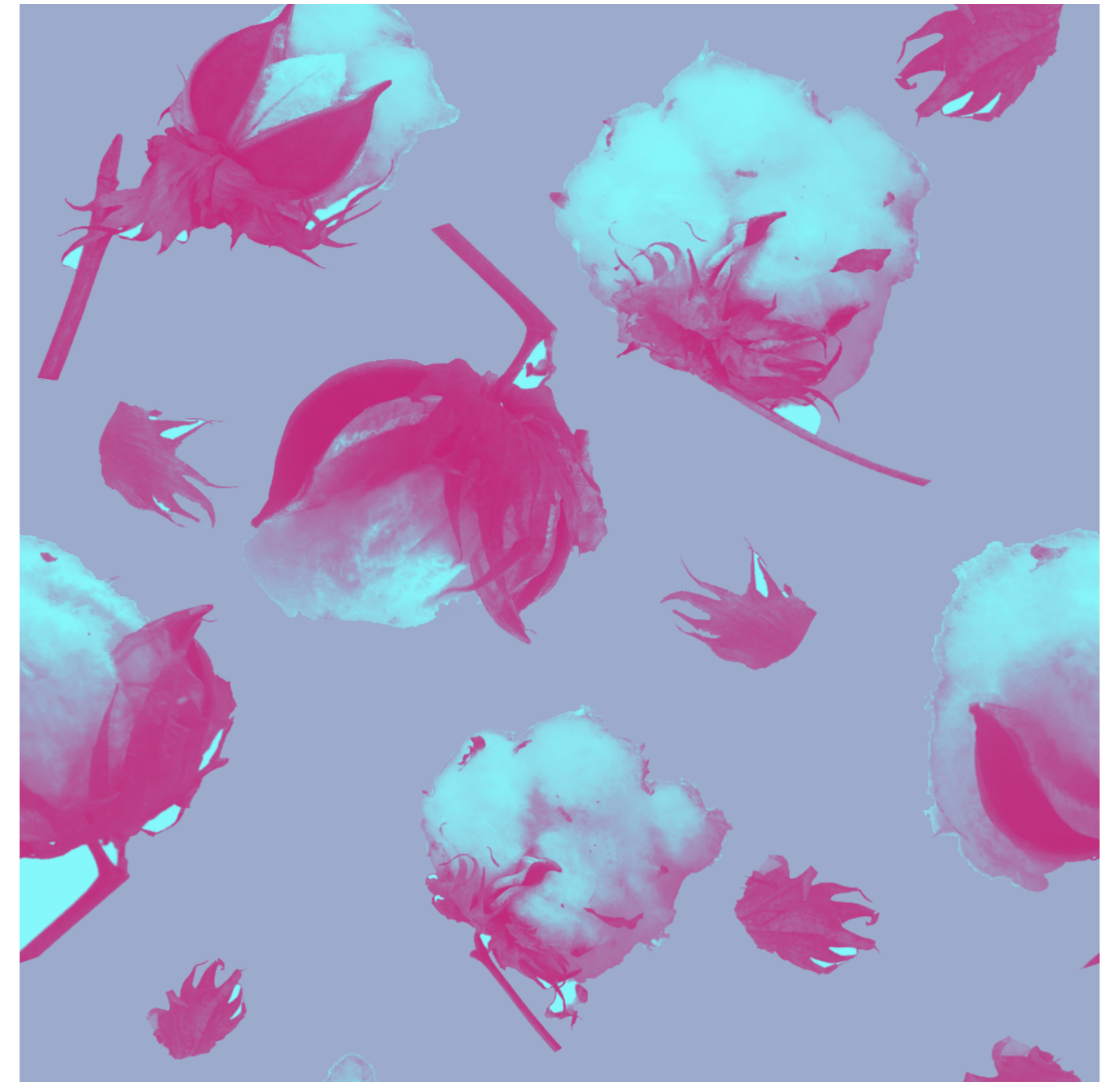
*Using Canva*

Watch the tutorial



**Be sure to set up your Canva account using your teacher or student email.**

Teacher & student accounts are free and allow you access to premium features including removing the background of images. Which you require.

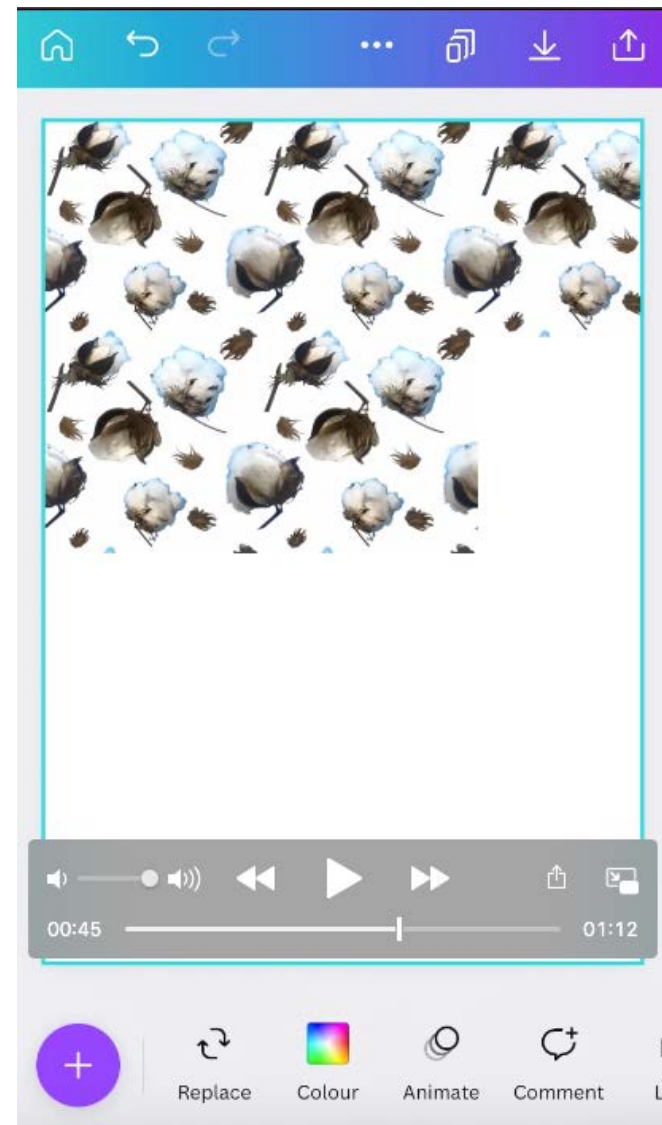


And/or follow the printable instructions

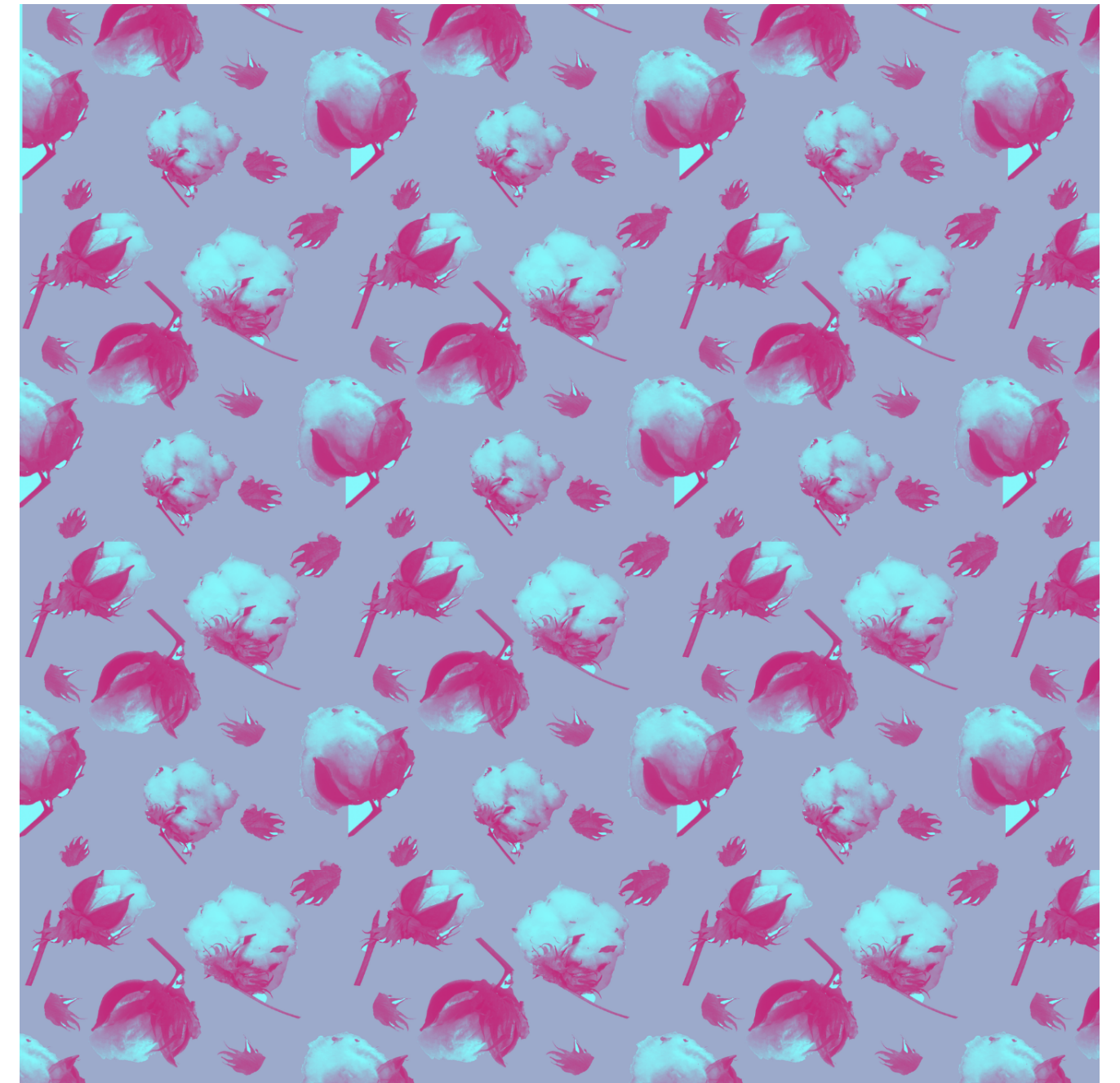
# REPEATING YOUR PRINT TILE

*Using Canva*

Watch the tutorial



And/or follow the printable instructions





# RENDERING YOUR PRINT ONTO A SKETCH

## *Using Canva*

Watch the tutorial



And/or follow the printable instructions



# MAKE YOUR DESIGN REAL

*You can print your fabric design at*



## NEXT STATE

Why not make your design reality? If you share your finished design with us, we may share on social media for you. We love seeing and sharing what you create!



[www.cottonaustralia.com.au](http://www.cottonaustralia.com.au)



[www.madiandpip.com.au](http://www.madiandpip.com.au)



# STUDENT SAMPLES *Grade 8 & 9's*



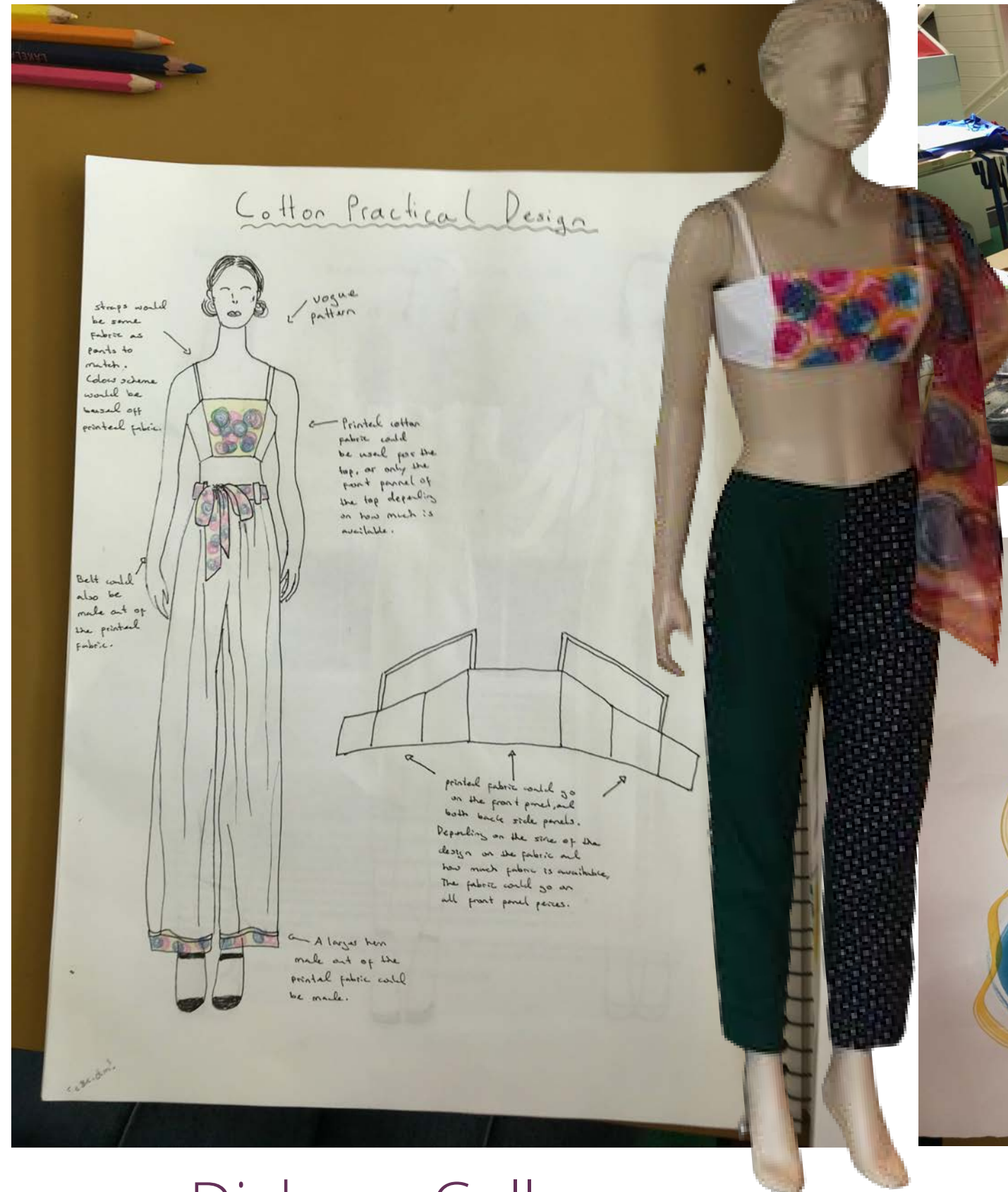
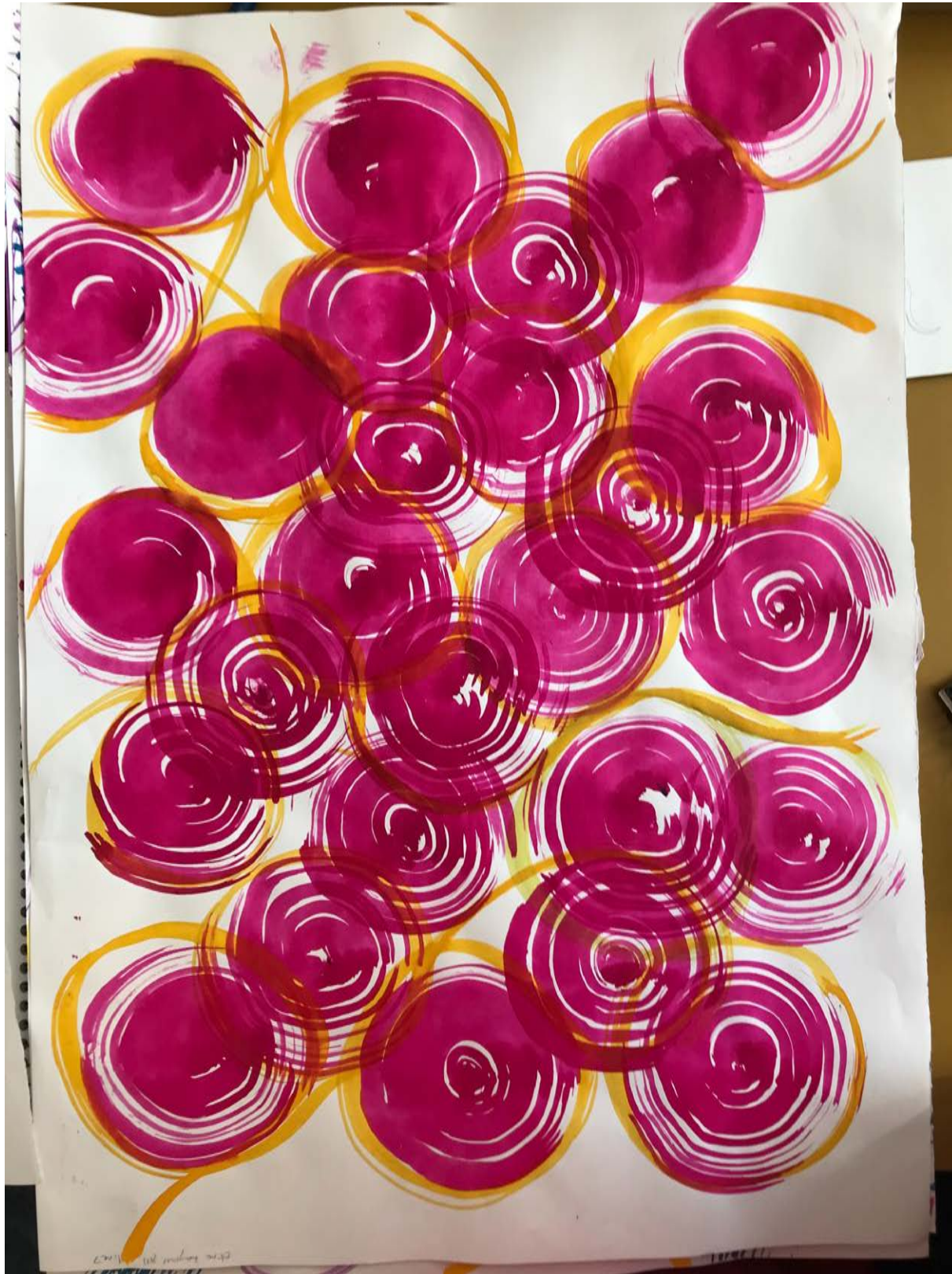


# STUDENT SAMPLES *Grade 11 & 12's*





# STUDENT SAMPLES *Grade 11 & 12's*



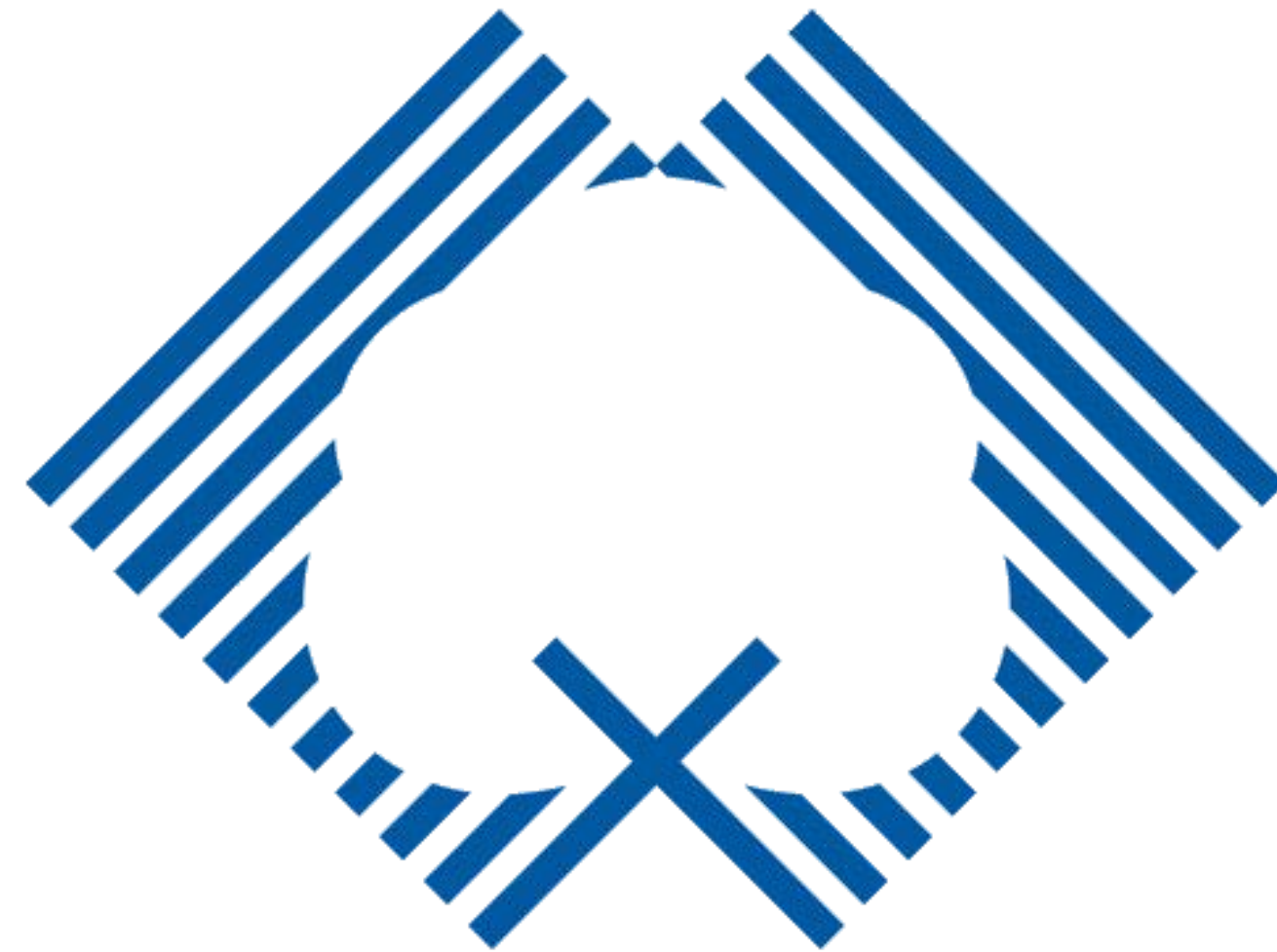


# Resources prepared by *Emma Bond*

Emma Bond champions Australian cotton for its quality, values, and active commitment to people and planet. Her brand Madi & Pip fuses the optimistic energy of vintage silhouettes with opulent textures and prints. Garment design starts with accessibility and functionality to offer comfort and style to women of all abilities. Designed for the sustainability-conscious: Madi & Pip sources responsibly-grown cotton, and works on a made-to-order model to challenge fashion landfill. Emma is a fashion educator open to collaboration and sharing knowledge through workshops, incursions, resource development and private tuition.







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[www.cottonaustralia.com.au](http://www.cottonaustralia.com.au)