



Why do fashion designers create prints?

What does a fashion designer need to consider when designing prints?

Consider any fashion you own that has a print on it.

Do you wear these garments often?

Why? Or Why not?

Find two garments that you like that feature print design. Glue a photo of them [HERE](#)

Why are these prints suitable for the garment design?

What is it you like most about these designs?

THE DESIGN BRIEF

Fashion touches 100% of the population. It can be used as a tool for good. To start meaningful conversations, allow people to connect, express individuality and have fun.

Design a fashion print that represents our modern cotton industry. Draw inspiration from the plant, farming &/or the values of the people that make our industry great.



Homework Task in preparation for moodboard

Collect data and information

Collect images, fabric swatches, and items that represent our cotton industry. You may like to create some images of your own. Challenge yourself to look beyond fashion for inspiration. Consider environment, planet, animals, textures, shapes, sounds, art, flora, fauna, architecture, history, film, music & novels that are meaningful to you.

Cut out collected images and place in a envelope, plastic sleeve or paper bag. You will use these to create your mood board