

**MEDIA RELEASE** 8<sup>th</sup> September 2020

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## Boosting cotton education must be a focus for schools

Cotton Australia is calling for increased education about cotton in schools, after a student survey revealed more could be done to inform young people about Australian agricultural production.

The *Food, Fibre and Our Future Report 2020*, commissioned by the [Primary Industries Education Foundation Australia](#), found students lacked basic knowledge of many agricultural industries, including cotton production.

Cotton Australia CEO Adam Kay said it was important students understood the origins of their food and fibre.

“Australia is an agricultural powerhouse with a great story to tell about how our farmers clothe and feed the world,” he said.

“Throughout this very challenging year, we have all seen first-hand how Australian farmers significantly contribute to the nation and keep us going during tough times.

“This survey has revealed significant gaps still exist in students’ knowledge of agricultural production, including cotton growing.

“This data has identified a valuable opportunity for us to enhance our work with schools and boost education of Australian cotton, in order to broaden understanding of how our crop is a world-leader and produced in a sustainable way.”

Mr Kay said Cotton Australia invests heavily in education and encouraged schools to use the many resources available to bring knowledge of cotton into their classrooms.

“For years now, Cotton Australia has taken education about our industry seriously and invested heavily in producing engaging educational resources to boost students’ knowledge of Australian cotton,” Mr Kay said.

“I encourage all teachers and students to visit the [Cotton Classroom section](#) of Cotton Australia’s website and to contact our education team to discover a treasure trove of valuable resources and information to learn more about our crop and industry.

“This survey shows boosting cotton education must be a focus for schools.

“I encourage all schools to embrace this opportunity to inform the next generation of Australia’s world-leading cotton industry.”

### Contact

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