



AUSTRALIAN
**FUTURE
COTTON
LEADERS**
PROGRAM

**APPLICATIONS
CLOSE
ON FRIDAY
4 DECEMBER 2020**



2021 PROGRAM INFORMATION KIT

Are you committed to the future of the cotton industry and have an interest in developing your leadership knowledge, skills and experience?

Then apply to join the **AUSTRALIAN FUTURE COTTON LEADERS** program today!



Meet other like-minded people in the cotton industry

Hear from industry leaders

Take away new information and tips for your future from inspiring speakers

Attend face-to-face meetings in regional Australia with funding support

Develop your leadership skills and confidence

Experience new friendships and ideas

START YOUR FUTURE TODAY! AND JOIN A COMMITTED NETWORK OF OVER 100 GRADUATES.



The Australian **FUTURE COTTON LEADERS PROGRAM** is an initiative of Cotton Australia in partnership with the Cotton Research Development Corporation. It is recognized as the premier leadership development program for the Australian cotton industry. Cotton Australia invites you to apply for one of up to 15 places available in the seventh program, being run in 2021.

INTRODUCING THE AUSTRALIAN FUTURE COTTON LEADERS PROGRAM

The Future Cotton Leaders program is a national leadership program for Australia's future cotton leaders. The program has four key stages:

- Stage 1 Leadership Development
- Stage 2 Individual Skill Application and Project Goal
- Stage 3 Leading Change
- Stage 4 Contributing to Industry

The Australian Future Cotton Leaders Program is an innovative program supporting individual commitment to creating and leading change in the Australian cotton industry.

The program is designed to assist and work with you to develop, implement and evaluate your own leadership development project with the ongoing support of your own leadership facilitator and industry partner / mentor.

WHAT IS THE AUSTRALIAN FUTURE COTTON LEADERS PROGRAM ALL ABOUT?

The program will focus on the following areas:

- Innovative Leadership models
- Skill development in the areas of communication, negotiation, visioning,

goal setting, the cotton industry, media skills, public speaking, personality styles, networking, action planning etc.

- MentorMatch Project – Networking with industry leaders
- Individualised interactive program with one on one phone sessions through program
- Industry, community, enterprise application of knowledge and skills
- Access to current cotton industry / business leaders
- Setting of a leadership goal / project

WHO SHOULD PARTICIPATE?

The program is best suited to people keen to progress their leadership and who:

- Are actively involved in a cotton enterprise or related position / sector / area such as cottonseed, ginner, extension, research, consulting or merchant
- Are in the process of undertaking a change process
- Are keen to look at options to enhance their cotton industry leadership
- Are keen to develop personal and professional leadership knowledge and skills to an advanced level in a short timeframe.

WHAT ARE THE BENEFITS FOR YOU?

- Participate in a program developed especially for you and your industry, rather than an 'off the shelf' type program
- Enjoy the benefits of personal growth from being a member of a small national learning group
- Be a part of a partnership experience with people highly committed to change
- Mix with other highly motivated successful people through industry networks
- Develop knowledge and skills and explore the potential of a project of interest to you
- The cost of this program is subsidised.

YOUR PARTICIPATION

To take full advantage of this program, you must have access to the internet and be committed to creating and leading future change in the cotton industry.

COST?

Whilst the cost of this program is subsidised and covers the cost of travel, accommodation and all tuition, participants are expected to pay for any operational costs relating to their project, eg phone, internet etc.

PROGRAM CALENDAR

INTRODUCTION

One-on-one phone sessions with Facilitator and online activities.

Dates: **April 2021**

STAGE 1 LEADERSHIP DEVELOPMENT

Face-to-face Forum – two days,
Location to be advised

Dates: **12 – 13 May 2021**

STAGE 2 INDIVIDUAL SKILL DEVELOPMENT

Leadership Project and Industry Partnership

Date: **April – September 2021**

STAGE 3 LEADING CHANGE

Face-to-face Forum being held at the Gold Coast, QLD

Dates: **1 – 2 August 2021**

STAGE 4 CONTRIBUTING TO INDUSTRY

Participation in Cotton Online 2021 via online discussion forum

Dates: **July**

Attendance at the 2021 Australian Cotton Conference on the Gold Coast.

Dates: **3 – 5 August 2021**

Please note the second face-to-face is being held in conjunction with the Australian Cotton Conference. Your travel and accommodation for two nights will be paid for by the program. Additional accommodation and conference fees etc are not part of the Australian Future Cotton Leaders Program.



TESTIMONIALS

GEORGIA BROWN, **BOOMI**



"The Future Cotton Leaders Program is an extremely rewarding program for anyone wanting to grow their personal and professional development. The Program pushed me both personally and professionally out of my comfort zone.

Completing the program really helped build my confidence in taking on roles in my community and industry. The program taps into incredible resources and networks which exposed me to industry leaders and networks that I would not of otherwise had the opportunity to meet. Overall the program kick started me into developing good business and personal habits which have benefited my own business and my ability to contribute to our industry."

AARON KIELY, **EMERALD**



"This program has brought me a long way to better understanding where I want to go and how I can contribute to the cotton industry. It's improved my business, family life, time management and forward planning. I am happy to have now taken on the President's role of CHCGIA as well as attended the Australian

Agrifutures GrowAg Forum and participated in the recent industry field trip – The Northern Australian RoadShow. I never thought I would have come so far in the industry in two years."

ALEX DALTON, **TRANGIE**



"The Australian Future Cotton Leaders program was an outstanding program, and I am very grateful to have had the opportunity to be involved in it. The program expanded my personal growth, increased my curiosity and resulted in some fantastic experiences. It also

consequently changed the way I approach many challenges in both my personal and professional environments, opened up and challenged my mind, as well making great friendships with other participants along the way. The Australian Cotton Industry is so lucky to have a program like this one, and I would strongly encourage others to jump on board and take up this opportunity!"

MATT NORRIE, **NARRABRI**



"The Future Cotton Leaders Course is more than an industry leadership program, it's a course that creates change and focus within your business or career whilst providing the self-development tools to do so. The highlight of the course for me was the one-on-one contact with industry leaders & peers, there are some amazing people in this industry & the course provided me with new networks from Emerald to Griffith. The

cotton industry has to be the most exciting & well-resourced ag industry in Australia and this course gave me the confidence to really engage & make a difference past the farm gate. Do yourself and the industry a favour and get amongst it!"

MORE INFORMATION

To find out more about the Australian Future Cotton Leaders Program or to ask any questions you have or to be put in touch with a program graduate, please contact:

- **Paul Sloman**, Program Coordinator
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- **Jo Eady**, Program Facilitator
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NOTE: Applications must be submitted electronically on the required Application Form