



CLICK 26 PHOTO COMPETITION TERMS AND CONDITIONS

- The Click 26 competition is organised by Cotton Australia Limited (ABN 24 054 122 879), Suite 4.01, 247 Coward Street, Mascot NSW Australia 2020
- Each entry must be submitted in accordance with these terms and conditions and by entering the competition, the entrant agrees to be bound by these terms and conditions. There is no cost to enter.

Dates

- Entries will be accepted until 11.59PM, June 19, 2026. Entries received on or after June 20, 2026, will not be accepted and no responsibility will be accepted by Cotton Australia for lost, late or incomplete entries

Categories

1. The people behind the industry

Photos that capture the people who grow, work in and support the Australian cotton industry.

Examples may include:

- Growers and farm staff at work
- Families on farm
- The next generation learning about agriculture
- People involved in research, agronomy or cotton ginning
- Portrait-style images of individuals or teams

2. Life in Cotton Country

Photos that reflect life in cotton-growing regions and the communities connected to the industry. Examples may include:

- Community events or gatherings
- Everyday moments in cotton towns
- Families and friendships in regional communities
- Children growing up on farm
- The connection between people and place

3. Working in Cotton

Moments from the paddock. Photos that capture people and experiences of working on farm. Examples may include:

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- Planting, irrigating or harvesting
- Checking crops or monitoring pests
- Teams working together on farm
- Machinery and technology in use
- Field trials, agronomy or research

Images that show people actively working in cotton production are strongly encouraged.

4. Wildcard: Our Cotton Story

Take a photo and include a short paragraph explaining the story behind it.

What would you like consumers, the community or the public to understand about growing cotton, living in a cotton community or regional farming life?

Entries in this category should combine a compelling image with a short personal story, helping share the broader story of Australian cotton through the voices of the people who live and work in the industry.

The wildcard category proved particularly successful previously and provides content that can be repurposed for urban media stories and social media so be creative and tell your story.

Eligibility

- Entrants must be 14 years or older at the time of entry
- Entries must feature Australian locations
- Entries must adhere to workplace health and safety (WHS) guidelines and depict safe practices
- Entries must be free from watermarks
- Photo-shopping and other forms of photo editing and enhancement are permitted
- Composite images (picture that is made from the combination of multiple images merged into a single surface) will not be accepted
- Entries must be submitted in JPEG (photo) format and each photo should be of print quality at least 1MB in size but no larger than 10MB. Please email photo entries to news@cotton.org.au
- Any photo that was entered into or has previously won a prize in any competition run by Cotton Australia is not eligible to be entered into Click 26
- Entrants may enter as many photographs as they like to the competition.

Entry requirements

Entries must be emailed to news@cotton.org.au alongside the following information:

- Entrant's full name
- Entrant's postal address, email address and preferred telephone contact number
- The category entered for each entry
- A caption for each entry (no more than 100 words per entry).

Moderation

Prior to being judged, each entry will be moderated by Cotton Australia and the decision by Cotton Australia to accept or reject an entry is at Cotton Australia's sole discretion and no correspondence will be entered into. Photos that demonstrate potential WHS risk will be automatically eliminated.

Consent

- In submitting an entry, the entrant is deemed to have the consent of any person/people pictured
- Entries featuring children must have the consent of the child's parent or guardian
- Cotton Australia reserves the right to refuse entry where it deems privacy rights have been compromised
- AI-generated or heavily AI-altered images will not be accepted.

Usage

- Cotton Australia is granted usage of each entry for purposes determined solely by Cotton Australia, in perpetuity, and without notice and without any fee paid to the entrant
- Entries may be used at any time by Cotton Australia to promote the competition
- Usage will not be of financial or commercial benefit to Cotton Australia
- Usage of entries may be in full or in part and may include, but will not be limited to, print, publications, display at events, conferences and exhibitions, digital and social media platforms, and competition promotional activities
- Where possible and practical, entrants will be publicly credited when entries are used, however this is not guaranteed
- Cotton Australia may contact entrants to obtain higher resolution images if available.

Copyright

- Entries must be original and must not infringe any party's intellectual property rights or copyright
- Entrants retain copyright of their entry with Cotton Australia is granted usage in perpetuity.

Judging

- A judging panel, consisting of one photographer and two industry representatives, will select the winning entries and people's choice finalists
- Cotton Conference delegates will have an opportunity to vote for the people's choice category
- The 12 best entries (3 entries from each category) will be determined by the judging panel and will be displayed at the Australian Cotton Conference to be held from August 6-8, 2026, at the Gold Coast Convention and Exhibition Centre, Broadbeach, Queensland
- Eligible entries will be judged on the basis of originality, character and creative merit, story-telling and technical photography/ability/skill
- The discretion and decisions of the judges is final and no correspondence will be entered into.

Prizes

Recipients will be awarded \$6250 in prizes, broken-down as follows:

- Overall, first place winner: \$2500 voucher – electronics voucher from Camera house, JB HiFi or travel voucher
- Runner Up: \$1500 – electronics voucher from Camera house, JB HiFi or travel voucher
- People's Choice: \$1000 voucher – choice of Country Road, Target, Big W or R.B. Sellars
- Category winners: \$2000 (4 x 500) vouchers – choice of Country Road, Target, Big W or R.B. Sellars.

Recipients

- Recipients will be notified in writing by email
- Recipients must claim their prize within 7 days of being notified
- Recipients will be publicly announced at the 2026 Australian Cotton Conference

Personal information

- The collection, use and disclosure of personal information provided in connection with this competition is governed by privacy legislation in New South Wales and Australia.
- Cotton Australia may contact you with information pertaining to the competition or related promotions/events.
- Personal information collected will not be distributed to any third parties without prior consent - unless the information is associated with the captions for each entry.

Liability

- To the full extent permitted by the law, Cotton Australia will not be liable for any injury, damages, expenses, or loss whatsoever (whether direct or inconsequential) to persons or property as a result of any entrant, or accepting or using any prize, including without limitation non-receipt of any prize or damage to any prize in transit

More information

For more information, please email news@cotton.org.au