

CLICK 24 PHOTO AND VIDEO COMPETITION TERMS AND CONDITIONS

- The Click 24 competition is organised by Cotton Australia Limited (ABN 24 054 122 879), Suite 4.01, 247 Coward Street, Mascot NSW Australia 2020
- Each entry must be submitted in accordance with these terms and conditions and by entering the competition, the entrant agrees to be bound by these terms and conditions. There is no cost to enter.



Dates

- Entries will be accepted until 11.59PM, June 21, 2024. Entries received on or after June 22, 2024, will not be accepted and no responsibility will be accepted by Cotton Australia for lost, late or incomplete entries

Categories

1. **Planet – water, soil, biodiversity**
 - landscapes - biodiversity, aerial shots, wildlife, and the farm across different times of day and different times of the season.
2. **People – wellbeing, cotton communities, growers**
 - People – farmers, families, people using technology, working as a team and working safely in the field, shed, lab or gin
3. **Paddock – showcasing myBMP, sustainable farming practices, R&D in action, ag tech and innovation**
 - Activities on farm and working in cotton – picking, planting, watering, bug checking and IPM, rows of cotton, picking, ag tech and different times of the season.
4. **Wildcard category:** Telling our story – take a photo and provide a short paragraph on your story. What would you like consumers, the community and the public to know about growing cotton, living in a cotton community or regional farming life in general.

Eligibility

- Entrants must be 14 years or older at the time of entry
- Entries must feature Australian locations
- Entries must adhere to workplace health and safety (WHS) guidelines and depict safe practices
- Entries must be free from watermarks
- Photo-shopping and other forms of photo/video editing and enhancement are permitted
- Composite images (picture that is made from the combination of multiple images merged into a single surface) will not be accepted
- Entries must be submitted in JPEG (photo) format and each photo should be of print quality at least 1MB in size but no larger than 10MB. Please email photo entries to news@cotton.org.au
- Any photo that was entered into or has previously won a prize in any competition run by Cotton Australia is not eligible to be entered into Click 24
- Entrants may enter as many photographs as they like to the competition.

Entry requirements

- Entries must be emailed to news@cotton.org.au alongside the following information:
 - Entrant's full name
 - Entrant's postal address, email address and preferred telephone contact number
 - The category entered for each entry
 - A caption for each entry (no more than 20 words per entry)

Moderation

- Prior to being judged, each entry will be moderated by Cotton Australia and the decision by Cotton Australia to accept or reject an entry is at Cotton Australia's sole discretion and no correspondence will be entered into

Consent

- In submitting an entry, the entrant is deemed to have the consent of any person/people pictured
- Entries featuring children must have the consent of the child's parent or guardian
- Cotton Australia reserves the right to refuse entry where it deems privacy rights have been compromised

Usage

- Cotton Australia is granted usage of each entry for purposes determined solely by Cotton Australia, in perpetuity, and without notice and without any fee paid to the entrant
- Entries may be used at any time by Cotton Australia to promote the competition
- Usage will not be of financial or commercial benefit to Cotton Australia
- Usage of entries may be in full or in part and may include, but will not be limited to, print, publications, display at events, conferences and exhibitions, digital and social media platforms, and competition promotional activities
- Where possible and practical, entrants will be publicly credited when entries are used, however this is not guaranteed
- Cotton Australia may contact entrants to obtain higher resolution images if available

Copyright

- Entries must be original and must not infringe any party's intellectual property rights or copyright
- Entrants retain copyright of their entry with Cotton Australia is granted usage in perpetuity.

Judging

- A judging panel, consisting of one photographer and two industry representatives, will select the winning entries and people's choice finalists
- Cotton Conference delegates will have an opportunity to vote for the people's choice category
- The 12 best entries (3 entries from each category) will be determined by the judging panel and will be displayed at the Australian Cotton Conference to be held from August 7-9, 2024, at the Gold Coast Convention and Exhibition Centre, Broadbeach, Queensland
- Eligible entries will be judged on the basis of originality, character and creative merit, story-telling and technical photography/ability/skill
- The discretion and decisions of the judges is final and no correspondence will be entered into

Prizes

- Chance plays no part in determining the recipient of each prize
- Recipients will be awarded:
 - Overall first place winner: \$2500 voucher – voucher from Camera House, JB HiFi or a Qantas travel voucher
 - Runner Up: \$1500 voucher – voucher from Camera House, JB HiFi or a Qantas travel voucher
 - People's Choice: \$1000 voucher from one of our Australian Cotton brand partners: Country Road, RB Sellars, Sheridan or RM Williams
 - Category winners: \$2000 (4 x 500) vouchers – choice of voucher from one of our Australian Cotton brand partners: Country Road, RB Sellars, Sheridan or RM Williams
- In the event the prize is unavailable or cancelled for any reason whatsoever, Cotton Australia reserves the right to substitute alternative prizes of similar value. Competition prizes cannot be redeemed as cash.

Recipients

- Recipients will be notified in writing by email
- Recipients must claim their prize within 7 days of being notified
- Recipients will be publicly announced at the 2024 Australian Cotton Conference

Personal information

- The collection, use and disclosure of personal information provided in connection with this competition is governed by privacy legislation in New South Wales and Australia
- Cotton Australia may contact you with information pertaining to the competition or related promotions/events
- Personal information collected will not be distributed to any third parties without prior consent - unless the information is associated with the captions for each entry.



Advancing Australian Cotton

Liability

- To the full extent permitted by the law, Cotton Australia will not be liable for any injury, damages, expenses, or loss whatsoever (whether direct or consequential) to persons or property as a result of any entrant, or accepting or using any prize, including without limitation non-receipt of any prize or damage to any prize in transit

More information

For more information, please visit www.cottonaustralia.com.au/click or email news@cotton.org.au