



MEDIA ALERT
20 July 2022

2022 Australian Cotton Conference Media Arrangements

After a few years of COVID disruptions the biggest event on the national cotton calendar is back on with thousands expected to attend the Australian Cotton Conference on the Gold Coast.

The event will be held from **16-18 August 2022** with leading cotton industry figures to discuss the latest in science and research, local conditions, global trade issues and the current state of the market. Also on the agenda will be an update on the opportunities for the industry in North Queensland, the Northern Territory and Western Australia.

In line with past events, media representatives who are interesting in covering the event will be assisted on-site with facilities made available for working journalists and catering provided.

To register your interest in attending, please contact:

Darrin Davies

Darrind@cotton.org.au

Or (0428) 770 237

The conference in 2022 will also host one of the largest Trade Shows in Australian agriculture with around 100 exhibitors providing a focal point for the critical networking and socialising that brings the industry together during Conference, as well as showcasing the new products and technologies taking Australian cotton to the next level.

To find out more about the Australian Cotton Conference, visit:

<https://australiancottonconference.com.au/>

Media requests are welcome from legitimate news outlets. Acceptance of media accreditation is solely at the discretion of organisers.

MEDIA CONTACTS:

Darrin Davies

Cotton Australia

Communications Manager

Ph (02) 9669 5222

Mob (0428) 770 237

Brooke Summers

Step Communication

Manager: Conference communication and marketing

Mob (0418) 962 942