



MEDIA RELEASE 16 May 2022

A raw take on cotton, from the farmer's mouth

For the first time, Australian podcast fans will share the sometimes-visceral journey of cotton farmers, and the challenges and opportunities they face out on the land.

The *From The Field* podcast has been produced by Cotton Australia and was launched today. It helps share the industry's story through five raw and honest conversations, each covering a different topic relating to the industry.

The series features cotton growers Aaron Kiely, Joe Briggs, Amanda Thomas, Alexandria Galea, and Nigel Burnett talking about their industry and sharing their journeys in farming.

"This podcast is essential listening for anyone interested in learning more about the Australian cotton industry, and hearing from the people that grow the crop – our farmers," Cotton Australia CEO Adam Kay said.

"We know there is an appetite from the public, particularly those in the city, to better understand our industry and why we grow cotton in Australia, and we're committed to providing them with the information they need. This podcast is part of our effort to do that.

"The series covers a range of topics about our industry, including cotton's connection to rural communities, the mental health of farmers, protecting and conserving our rivers, the impact of women in our industry, and cotton's sustainability credentials.

"I encourage everyone, particularly those in urban Australia, to listen to the podcast and find out the true story of Australia's cotton industry."

Season one of the series is available now on Apple Podcasts and Spotify. To listen, search for '*From The Field*' or 'Cotton Australia', or follow the links below.

Apple Podcasts - <https://apple.co/3M9oDGk>

Spotify - <https://spoti.fi/3wmkVTb>

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